



LA BOLLICINA

CREATIVE HOSPITALITY EXPERIENCE STUDIO



DESIGNING
HOSPITALITY
EXPERIENCES
PEOPLE
REMEMBER.

02 | OUR PHILOSOPHY.



HOSPITALITY
IS NOT
WHAT GUESTS SEE.
IT'S WHAT THEY FEEL.

Inspired by the Mediterranean art of hospitality,
we believe memorable experiences are created through thoughtful
details, genuine care
and meaningful guest interactions.

03 | OUR APPROACH



DISCOVER

UNDERSTANDING YOUR BRAND,
AND GUEST EXPECTATIONS.

DEFINE

DEFINING THE HOSPITALITY VISION AND GUEST
JOURNEY.

CURATE

CURATING HOSPITALITY CONCEPTS, RITUALS AND
MEANINGFUL TOUCHPOINTS.

DELIVER

SUPPORTING IMPLEMENTATION TOGETHER WITH
YOUR TEAM AND TRUSTED PARTNERS.

04 | WHAT WE HELP WITH



HOSPITALITY

OPENING & REPOSITIONING

GUEST JOURNEY & EXPERIENCE DESIGN

HOSPITALITY TOUCHPOINTS

SEASONAL & SIGNATURE CONCEPTS

VIP GUEST EXPERIENCES

LIFESTYLE BRANDS

VIP CLIENT EXPERIENCES

INVESTOR HOSPITALITY

PRODUCT & PROPERTY LAUNCHES

BESPOKE PRIVATE EXPERIENCES

WE ALSO COLLABORATE ON SELECTED PRIVATE PROJECTS THAT ALIGN WITH
OUR PHILOSOPHY.

05 | HOW WE CONTRIBUTE



THE PROJECT CHANGES.
OUR PHILOSOPHY DOESN'T.

SOMETIMES WE SHAPE A HOTEL'S GUEST JOURNEY.

SOMETIMES WE HELP DEFINE THE HOSPITALITY EXPERIENCE
OF A NEW PROPERTY.

SOMETIMES WE CURATE A MEMORABLE DINING EXPERIENCE.

SOMETIMES WE COLLABORATE ON DESTINATION
CELEBRATIONS.

06 | WHO WE WORK WITH



HOSPITALITY

LIFESTYLE BRANDS

PRIVATE CLIENTS



PEOPLE RARELY REMEMBER
EVERY DETAIL.

THEY REMEMBER HOW A PLACE MADE
THEM FEEL.

07 | LET'S SHAPE TOGETHER

WHAT PEOPLE REMEMBER



labollicina.eu

gabriela@labollicina.eu

SOCIAL MEDIA

@labollicina.moments